





CHRISTOS MOSCHOVOS

CONTACT INFO

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-  Christos Moschovos

SKILLS

- Communication, negotiation and networking skills
- Problem Solving and team spirit
- Analytical thinking.
- Ability to work under pressure and deliver quality results.

LANGUAGES

- Greek, Native
- English Proficiency of Cambridge
- French DELF B1

HONOURS & AWARDS

- **Scholarships** for Excellence in maritime Master's program, 1st place in master's specialization field "Intermodal Transport and New Technologies".

_Euronav Ship Management LTD.
_Tsakos Shipping and Trading S.A.
_Hellenic ShortSea ShipOwners Association Scholarship.

- **Honourable mentions**, from Hellenic Army General Staff .

CERTIFICATES

- **Digital Marketing** by Project Future and ReGeneration Academy.
- **LinkedIn** certifications on **Soft skills** and creative thinking.
- Alumni of **4th BlueGrowth competition**. Business idea "Routemar", route planning and monitoring. (Piraeus, 05/2017).
- **Entrepreneurial life at EU Schools, Erasmus+** Startup perspective.
- **Blue Hackathon**. Open data at marine transportation.
- **Google Display & Search Network, Google Analytics**, Google Academy for Ads.
- **Grow Greek Tourism Online**. Fundamentals of digital marketing.

COMPUTER SKILLS

- MS Office expert (Word, Excel, PowerPoint)
- WordPress

HOBBIES

- Sailing, Travelling, Photography, Cycling, Tennis, Beachvolley

VOLUNTEERING

- **TedX** UNIPi 2020: "**MOMENTUM**"
- **ActionAid** AUeB 2010: "**One Goal**"

PROFILE

Born and raised in Chios island. Professional, energetic and ambitious individual with background in sales and marketing. Holds an MSc in Shipping. Persistent, flexible and hardworking. Willing and motivated to develop with a passion for the sustainability department of the maritime sector.

WORK EXPERIENCE

Account Manager, ATPI Marine Travel

2023 - PRESENT

- Account management of strategic and key clients.
- Producing critical reports for maritime client companies like travel cost reports, CO2 reports, through dedicated company's analytics platform.
- Proposals to client decision makers, based on critical insights and business travel trends aimed to improve efficiency, maximize value and achieve monetary and time savings.
- communicating with other departments to coordinate projects and procedures.

Product Marketing Specialist ethos EVENTS

2021-2023

- Creating and implementing marketing plans for corporate events of different sectors.
- Implementing social media campaigns, PR and communications strategies.
- Writing clear and engaging copy for events and ads for different advertising channels.
- Cooperating with designers and clients, developing clear briefs and delivering idea presentations.
- Collaborating closely with other departments for organizing and coordinating hybrid events.
- Managing company's WordPress website back-end.

Editor and Assistant Market Analyst (Partnership) Naftika Chronika

2021

- Researching and writing articles on maritime news and analyzing industry trends for Naftika Chronika, a Greek edition magazine and portal specialized in the shipping, energy and trade sectors.

Marketing associate, Greek National Tourism Organisation

2019 - 2021

- Implementing in-house digital marketing strategy, including content and copywriting for the Greek tourism product across different social platforms.
- Execution of annual Public Relations plan in line with the organization's strategic priorities.
- Responsible for fund allocation of GNTO's international services for marketing campaigns, in compliance with the attestations on European Law 4412/16 on Public Procurement.

Business Developer Coca Cola HBC

2017 - 2018

- Responsible for developing company's market share and gross revenue and securing CCHBC's assets.
- Implementing Marketing campaigns and reviewing performance metrics such as RED (company's performance indicator) maintaining beneficial relationship with customers.
- Team's SAP ERP system specialist.

Maritime Trainee Consultant in the maritime industry PricewaterhouseCoopers Auditing Company

2013

- In the Advisory Division of PwC, providing advisory services to major Shipping and offshore drilling companies. Providing Risk Assurance Services, SOX compliance attestation of the design and operating effectiveness of the internal control system of major US listed companies.

EDUCATION

MSc in Shipping, Transport and Trade University of the Aegean, Chios, Greece. Dpt of Shipping

2015 - 2017

- Thesis: The potential development of the North Sea route to a major shipping lane.
GPA: 8.72/10

Erasmus Scholarship in Economics Rijksuniversiteit Groningen, Netherlands.

2012- 2013

- Project management, WBS and digital campaign for Groningen's city innovative parking system.
GPA: 7.5/10

BSc in Marketing and Communication Athens University of Economics and Business

2009- 2014

GPA:7/10

2nd High School of Chios.

2006- 2009

GPA: 18.9/20