





CHRISTOS MOSCHOVOS

PROFILE

CONTACT INFO

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Professional, energetic and ambitious individual with solid background in sales and marketing. Persistent, flexible and hardworking. Willing and motivated to learn and develop.

WORK EXPERIENCE

Product Marketing Specialist 2021-PRESENT ethos EVENTS

- Creating and implementing business plans and ad campaigns.
 - Writing clear and engaging copy for ads and events for different advertising channels.
 - Implementing social media campaigns.
 - Cooperating with graphic designers and clients, designing clear briefs and delivering idea presentations.
- Managing company's WordPress website back-end.

Administrative coordinator.Ministry of Interior 2021 Legal Entity of Chios Municipality

- Responsible everyday administrative procedures of the Directorate concerning official employment contracts and creating up to date digital archives.

Editor and Assistant Market Analyst 2021 Naftika Chronika

- Researching, analyzing and writing news on the maritime industry for Naftika Chronika. Naftika Chronika is a Greek edition magazine and portal specialized in the shipping, energy and trade industries.

Marketing associate, Financial Coordinator 2019 - 2021 Greek National Tourism Organisation

- Implementing in-house digital marketing strategy.
- Content and copywriting for the Greek tourism product across different social platforms like Instagram and Tripadvisor.
- Delivery of annual Public Relations plan in line with the organization's strategic priorities.
- Responsible for fund allocation of GNTO's international services for marketing campaigns, in compliance with the attestations on European Law 4412/16 on Public Procurement.

Business Developer 2017 - 2018 Coca Cola HBC

- Responsible for development of the market raising, the gross revenue of the company and securing CCHBC'S assets.
- Implementing Marketing campaigns and reviewing performance metrics such as RED (company's daily indicator) and retrieved best relationship with customers.
- Team's SAP ERP system specialist.

Maritime Trainee Consultant in the maritime industry 2013 PricewaterhouseCoopers Auditing Company

- In the Advisory Division of PwC, responsible for providing advisory services to major Shipping and offshore drilling companies. Also providing Risk Assurance Services, SOX compliance attestation of the design and perating effectiveness of the internal control system of major US listed companies.

EDUCATION

MSc in Shipping, Transport and Trade 2015 - 2017 University of the Aegean, Chios, Greece. Dpt of Shipping

- Thesis: The potential development of the North Sea route to a major shipping route. GPA: 8.72/10

BSc in Marketing and Communication 2009- 2014 Athens University of Economics and Business, Athens, Greece Dpt of Marketing

- E-Marketing Plan for MeLadi, a greek olive oil e-shop | ReThink Marketing | Business Strategy Simulation Game, Markstrat. GPA:7/10

Erasmus Scholarship in Economics 2012- 2013 Rijksuniversiteit Groningen, Netherlands.

- "The ParkIt app" Digital campaign for Groningen's city parking system. GPA: 7.5/10

HONOURS & AWARDS

- **Winning Team** CS AB Vasilopoulos, **Digital Marketing Young Practitioners powered by Excelixi** (part of Project Future by Piraeus Bank, powered by ReGeneration Academy), May 2020.
- **Euronav Ship Management LTD. Scholarship for Excellence** in maritime Master's program 2016, 5th place on master's program.
- **Tsakos Shipping and Trading S.A. Scholarship for Excellence** in maritime Master's program 2016, 1st place in master's specialization field "Intermodal Transport and New Technologies".
- **ShortSeaShipping Scholarship Excellence Award**
- **Honourable mentions**, Hellenic Army General Staff 2014.
- **National Bank of Greece Excellence Award** 2010.

SKILLS

- Communication, negotiation and networking skills
- Successful working in a team environment, as well as independently
- Analytical thinking
- The ability to work under pressure
- The ability to follow instructions and deliver quality results

LANGUAGES

- Greek, Native
- English Proficiency of Cambridge
- French DELF B1

CERTIFICATES

- **Digital Marketing Young Practitioners**, Project Future by powered by ReGeneration Academy.
- **LinkedIn** certifications on **Soft skills** and creative thinking.
- **Social Media. Getting Started with Digital Marketing**, Tech Talent School powered by Found.ation.
- Alumni of **4th BlueGrowth competition**. Business idea "Routemar", route planning and monitoring. (Piraeus, 05/2017).
- **Entrepreneurial life at EU Schools. Erasmus+** Startup perspective.
- Blue Hackathon. Open data at transportation.
- **Google Display & Search Network, Google Analytics**, Google Academy for Ads.
- **Grow Greek Tourism Online**. Fundamentals of digital marketing.

COMPUTER SKILLS

- MS Office expert (Word, Excel, PowerPoint)
- WordPress

VOLUNTEERING

- **TedX** UNIPI 2020: "**MOMENTUM**"
- **ActionAid** AUEB 2010: "**One Goal**"

HOBBIES

- Sailing, Travelling, Photography, Cycling, Tennis