

CHRISTOS MOSCHOVOS

CONTACT INFO

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PROFILE

Professional, energetic and ambitious individual. Persistent and hardworking. Willing and highly motivated to learn and develop.

WORK EXPERIENCE

Financial, Administrative and Public Relations coordinator Greek National Tourism Organisation

FEB 2019 - MAR 2020

- Analysis and review of fund allocation of international services.
- Provision of compliance attestations on European Law 4412/16 on Public Procurement.
- Delivery of annual Public Relations plan in line with the organization's strategic priorities.

Business Developer.

APR 2017 - SEP 2018

Coca Cola HBC

- Responsible for development of the market raising, the gross revenue of the company and securing CCHBC'S assets.
- Marketing performance metrics such as RED (company's daily indicator) and retrieved best relationship with customers.
- Growing up wholesale and fragmented trade.

Reservist Second Lieutenant

OCT 2014 - MAR 2015

Greek Artillery, Hellenic Army General Staff

- Training of new recruit soldiers on basic military strategic procedures.

Trainee Consultant in the maritime industry

SEP 2013 - DEC 2013

PricewaterhouseCoopers Auditing Company

- In the Advisory Division of PwC, responsible for providing advisory services to major Shipping and offshore drilling companies. Also providing Risk Assurance Services, SOX compliance attestation of the design and perating effectiveness of the internal control system of major US listed companies.

EDUCATION

MSc in Shipping, Transport and Trade

SEP 2015 - OCT 2016

University of the Aegean, Chios, Greece. Dpt of Shipping

- Thesis: The potential development of the North Sea route to a major shipping route.
GPA: 8.72/10

BSc in Marketing and Communication

SEP 2009- MAY 2014

Athens University of Economics and Business, Athens, Greece Dpt of Marketing

- E-Marketing Plan for MeLadi, a greek olive oil e-shop | ReThink Marketing | Business Strategy Simulation Game, Markstrat. **GPA:7/10**

Erasmus Scholarship in Economics

AUG 2012- FEB 2013

Rijksuniversiteit Groningen, Netherlands.

- "The ParkIt app" Digital campaign for Groningen's city parking system. **GPA: 7.5/10**

HONOURS & AWARDS



- **Winning Team** CS AB Vasilopoulos, **Digital Marketing Young Practitioners powered by Excelixi** (part of Project Future by Piraeus Bank, powered by ReGeneration Academy), May 2020.
- **Euronav Ship Management LTD. Scholarship for Excellence** in maritime Master's program 2016, 5th place on master's program.
- **Tsakos Shipping and Trading S.A. Scholarship for Excellence** in maritime Master's program 2016, 1st place in master's specialization field "Intermodal Transport and New Technologies".
- **ShortSeaShipping Scholarship Excellence Award**
- **Honourable mentions**, Hellenic Army General Staff 2014.
- **National Bank of Greece Excellence Award** 2010.

SKILLS

- Communication and networking skills
- Successful working in a team environment, as well as independently
- Analytical thinking
- The ability to work under pressure
- The ability to follow instructions and deliver quality results

LANGUAGES

- Greek, Native
- English - - - - -
- French - - -

CERTIFICATES

- **Digital Marketing Young Practitioners** powered by Excelixi, part of Project Future by Piraeus Bank, powered by ReGeneration Academy (Athens, 05/2020).
- **LinkedIn** certifications on **Soft skills** and creative thinking (04/2020)
- **Social Media. Getting Started with Digital Marketing**, Tech Talent School powered by Found.ation (Athens, 03/2020).
- Alumni of **4th BlueGrowth competition**. Business idea "Routemar", route planning and monitoring. (Piraeus, 05/2017).
- **MELES, Erasmus+** Startup perspective. (Aveiro, 07/2016).
- Blue Hackathon, Open data at transportation. (Piraeus 08/2015).
- **Google Display & Search Network, Google Analytics**, Google Academy for Ads.
- **Grow Greek Tourism Online**, Fundamentals of digital marketing.
- Certificate of **Proficiency** in English, University of Cambridge.
- **Diplome d' etudes en langue francaise**, **Delf B1**.

COMPUTER SKILLS

- MS Office expert (Word, Excel, PowerPoint)
- Internet skills

VOLUNTEERING

- **TedX** UNIPi 2020: "**MOMENTUM**"
- **ActionAid** AUeB 2010: "**One Goal**"

Hobbies

- Sailing, Travelling, Photography, Cycling, Tennis